

**Annual reports for the International Guild of Miniature Artisans
Annual General Meeting
Sunday 23rd September 2018**

ARTISAN SELECTION COMMITTEE

Misty Barth, Chairperson

Committee Members:

Karon Cunningham, Guild President
Susan Robbins, Fellow Chairperson
Jeanne Anderson, Kaye Browning, Phyllis Hawkes,
Isabel Leininger, Sally Manwell, Mark Murphy, Pat Richards

Barbara Davis participated as an observer.

Annual Report — September 23, 2018

The Artisan Selection Committee has joined with the Fellow Council to form the Guild Council for Artisan and Fellow Section. The Artisan meeting was held on September 18 prior to the Guild Show.

The 2018 Artisans were announced at the Guild Show.

The next evaluation will be held in September 2019. The updated application and guidelines will be available for download on the Guild's website in November.

AUCTION COMMITTEE

Carol Hinkle, Auction Chair

Committee members: Carol Hinkle, Annelle Ferguson, Patty Reames, Carolyn Beesley, Tim Kraft, Barbara Davis, Karon Cunningham (IGMA President), Carol Hardy (IGMA Administrator), Dick Hardy (photographer).

Report-August, 2018

Since the last Annual meeting, the auction committee has:

- 1) Revised Committee Guidelines to reflect the current duties of the auction committee
- 2) Changed IGMA website about donations (form for Guild Show auction, etc)
- 3) Collected, acknowledged, organized, and catalogued donations for IGMA auctions
- 4) Worked closely with Sandy Kraft for the Silent Auction needs
- 5) Forwarded photographs of auction items for advertising purposes

- 6) Planned logistics for Chicago International, Guild Show and Philadelphia Miniaturia auctions
- 7) Sent out tax forms for donated items after each auction
- 8) Developed budget for 2018-2019 fiscal year for auction committee

Respectfully submitted,

Carol Hinkle

CUBE REPORT

As always, my eternal thanks go to Carol Hardy for her heroic layout work, and to Misty Barth, for heroic proofreading. Many thanks also to Karon Cunningham, Pat Richards and Peter Kendall, Barbara Davis, Anne Day Smith and to everyone else who writes articles and helps keep the CUBE information accurate and complete. If anyone has ideas for articles that would be of interest to our readers, please let me know.

I hope that e-mailing the CUBE to more people will help reduce expenses.

Respectfully submitted,
Isabel Leininger

EDUCATION REPORT

Annual Report 2017-2018

Committee members

Carol Hardy

Corky Anderson

Annelle Ferguson

Ruth Clay,

Carol Hinkle

Barbara Davis

Karon Cunningham, IGMA President

Peter Kendall, Co-Chair

Patricia Richards, Co-Chair

Colonial Williamsburg

A Study Program was held at Colonial Williamsburg in January of 2018, as has been for about 30 years now, and was very well attended. There were 25 students over three classes taught by Mark Murphy, Mary Grady O'Brien, and Nancy Summers. There was a Monday afternoon seminar taught by Pam Boorum (taking over for Barbara Studebaker who's death also necessitated the cancellation of Bill Studebaker's class).

2017-2018

Kentucky Gateway Museum, Maysville

Pre-registration is complete and all classes are full with a total of 46 students and 17 guests for the October 26-29, 2018 Study Program at the KSB Miniatures Collection at the Kentucky Gateway Museum. The four classes are being taught by Carol Hardy, Tine Krijnen, Mark Murphy and Jeanne Rullie. Tours of the museum and town will be offered along with a special dinner at Kaye Browning's home and a bourbon tasting.

Colonial Williamsburg

Brochures are in the hands of Guild members for the January 2019 Colonial Williamsburg Study Program to be held January 18-21. An Architectural Elements tour is on the agenda, giving participants an exciting look at the original architectural elements used for study and to inform restoration projects. We have four exciting classes on the schedule being taught by Pete and Pam Boorum, Jane Graber, Patricia Richards and Bill Studebaker.

Respectfully submitted
Peter Kendall
Patricia Richards co-chairs

FINANCE COMMITTEE Annual Report -Fiscal Year 2017/2018

The Guild has made good strides toward a return to improved fiscal health this past year.

A successful advertising and sponsorship campaign for the 2017 Guild Show brought down the costs associated with show production. Other expense reductions were implemented, and the Membership Committee, headed by Lissa Loosemore, has streamlined our member sign-up and communications, as well as reducing the expense associated with using postal mail to keep in touch with our members. Three successful auctions contributed substantially to revenue.

Although the 2017/2018 financials will again show a loss, the budget for the year which began August 1 is projecting break-even to small profit results, on the strength of a profitable show and an increase in member dues. We plan to achieve this without the need to transfer any funds from our reserves for the first time in 3 years.

I want to thank the entire Board of Trustees and all Committee Chairs, for their assistance and support with the changes put into effect which have led to this outcome. It has not been simple or easy, but the results are well worth the effort.

Respectfully submitted,

Marjorie Smelt
Treasurer

GALLERY OF THE GUILD COMMITTEE

Annual Report

The mission of the Gallery of the Guild is to provide artisan and fellow members of the Guild who do not have sufficient inventory to sustain a table or are not represented by a dealer, an opportunity to display and sell merchandise. The Gallery of the Guild sponsored a table at six shows in 2017-2018, The Guild Show, Good Sam Miniature Showcase, Tucson Miniature Show, Philadelphia Miniaturia, Handcrafters of Miniatures and Chicago International. Twenty-six talented artisan and fellow members participated over the year representing the following categories: flowers, dolls, needlework, paintings, turnings, metalwork, terrariums, furniture, weaving, basketry and pottery.

In 2008, I assumed the chairmanship of the Gallery of the Guild when Corinne Roxby retired after 10 years. Walter Schutter, an IGMA Fellow member had been a regular participant and continued, for the next 10 years, to send furniture for sale on the Gallery table. Sadly, Corinne passed away in 2017 and Walter in 2018. I will always remember them for their support of IGMA and their pursuit of fine miniatures.

Thank you to Tom Bishop, Chicago International and Carol Block and Sue Krzysko, Handcrafters of Miniatures for donating table space for this IGMA program.

Thank you to Julie Hagel, Karon Cunningham, Erin Carter and Sue Krzysko for helping to man the Gallery table at The Guild Show, Philadelphia Miniaturia, Handcrafters of Miniatures and Chicago International.

Julie Hagel, Ruth Clay and Lynda Stoy joined the Gallery of the Guild Committee this year. Gallery of the Guild information is available on the IGMA website. The application to participate can also be found on the IGMA website – www.igma.org under the member tab.

Carol A. Block, Chairman

GUILD SCHOOL

Annual Report 2018

Submitted by Barbara Davis, Guild School Director

The 2018 Guild School, Continuing a Tradition of Diversity, was held the week of June 9th through 15th at the Maine Maritime Academy in Castine, Maine. There were 30 instructors, all Artisans and Fellows of the Guild, offering a selection of 45 different classes. Classes included furniture construction, plant making, upholstery, metalworking, folk painting, structures, needlework, wood turning, and sculpting. Skill levels ranged from beginner to advanced. 180 students attended; 30 were first-year students. There were 19 guests. Students and instructors joined us from 38 states and 12 countries. Two scholarships, funded by the School Auction, were awarded to Mariella Vitale from Italy and Linda den Besten from Netherlands. Also attending was a Private Estate Sponsorship, Victoria Morozova from Moscow, Russia. In addition to providing scholarships, auction proceeds went towards the purchase of tools and equipment for the Tool Pool and towards the general operating expenses of the school. The 2018 School Silent and Live Auctions

brought in \$36,204. Other activities which took place during the school week included; new student orientation; opening banquet and program; school exhibit; two nights of seminars; a lobster cookout; live auction; four days of silent auctions; sell night; display of student projects; graduation banquet; and nightly social gatherings. This is in addition to 36 or 48 hours of daily instruction over 6 days.

Plans for the 2019 Guild School began on the closing day of 2018 school with the convening of the School Committee for the purpose of selecting instructors for the following year. Over the months of June and July, instructors and classes were finalized and contracts signed. The Catalogue of Class Offerings will be available in September. Throughout the year, the school is marketed through various means: pre-registration (former students and word-of-mouth); postings on Facebook and Instagram, and the IGMA and Forum websites; and staffing a table and giving presentations at nationally recognized miniature shows. The theme for 2019 is Miniatures Build Bridges.

2018 Guild School Committee

Director	Barbara Davis
Assistant to the Director	Carol Hardy
Office Manager	Annelle Ferguson
Scholarship Chairperson	Peggy Bugg
Auction Coordinators	Carol Hinkle
Exhibit Coordinator	Audrey Tripp
Tool Pool Coordinator	Pete Boorum
IGMA President	Karon Cunningham
Education Chairperson	Pat Richards
Social Media Liaison	Bonni Backe
Students at Large	Carolyn Beesley Steve Davies
Instructors at Large	Diane Almeyda Elizabeth Gazmuri Mary Grady O'Brien
International Representative	Daniela Keifhaber

2018 Guild School Scholarship Committee

Peggy Bugg, Chairperson
Mike Barbour
Cheryl Kerfoot
Cristina Minischetti
Bill Robertson

GUILD SHOW 2017 Annual Report – July 22, 2018

The Guild Show 2017 premiered in its new Hartford, CT location at the Hartford/Windsor Marriott and featured 69 dealers exhibiting for sale a wonderful selection of dolls, furniture, accessories, food and pastries, room boxes, florals, paintings, silver, porcelain, pottery, sculptures, lighting, needlework, wicker, supplies and tools. The Gallery of the Guild included additional Artisan and Fellow members work. There were the popular Small Beginnings tables for the younger (14/under) miniaturists along with a room of exhibits.

Always available to answer questions were Carol Hardy, Guild Administrator at the IGMA membership table, and Barbara Davis at the Guild School table.

Prior to the Show, three days of classes were held in a wide variety of media. A tour visited the Mark Twain and Harriet Beecher Stowe homes in the area and two groups visited a local collector's house to see a miniature display. Friday night 11 Artisan, Fellow and General members of the Guild shared their skills at Desserts and Demonstrations.

Saturday the show opened at 9:00 a.m. for the IGMA member preview and opened to the public at 10:00. You could also find unique and collectible miniatures at the silent auctions during the day and at the Guild Show Life auction after the show closed on Saturday. Following the Live Auction was a buffet dinner event with Kaye Browning the featured speaker on the topic of collecting.

Guild members and other interested parties gathered on Sunday morning for the Annual Meeting where Fellow cubes were presented and the Board of Trustees introduced and many hard-working volunteers were honored for their involvement.

Complimentary crafting and a silent auction were held during Show hours on Sunday.

2017 was a great introduction to the new show location in Connecticut. The show closed Sunday afternoon to a rousing round of applause from some very satisfied dealers.

Carol A. Block, Show Director, Committee Chair
Annelle Ferguson
Pat Richards
Karon Cunningham
Teresa Layman
Sue Satterlee

Marketing reports:

ADVERTISING REPORT

Miniature Collector has ceased publication as of the September issue. Other options for print advertising are being explored.

One of the options is advertising in the NAME Gazette (IGMA is a business partner of NAME, and therefore receives a small ad in exchange). This is a general membership ad, and the message should be crafted carefully. Ideas for the message are welcome!

In July, IGMA renewed the annual fee of \$360 for 12 directory ads in Miniature Collector magazine. A refund was requested, and hopefully will be issued.

Carol Kubrican
Advertising chair person

INSTAGRAM REPORT

Guild Instagram: @guild_of_miniaature_artisans
3,376 followers on August 17, up from 3,198 followers on April 18

Top posts

Deb Mackie leather satchel with 386 likes

Troy Schmidt pottery repost with 234 likes

Bob Hurd and Pat Hartman collaboration with 186 likes

Guild School Instagram: @igmaguildschool

10,600 followers on August 17, up from 9,587 followers on April 18

Top posts:

Peter Kendall "Two Colonial Interiors" class video with 49,352 views

Michael Yurkovic Jack-in-the-Box video with 2,853 views

student at work measuring wood with 2,340 views

Respectfully,

Kate

Instagram Administrator

GUILD SHOW INSTAGRAM REPORT

Posting continues, more frequently as the show nears and as material for posting is available. Posts include dealers who will be present, events that are on the schedule and entries into the Visions of Miniature Grandeur Showcase.

Comments are moderated, anything inappropriate (thankfully there has been none of that) is deleted.

Pat Richards

FACEBOOK REPORT

On the Face book IGMA Miniature Community page we now have a base of 7992 members so by the time this report is given we will be well over the 8000 mark. We have made some rule changes allowing our Artisans and Fellows to list their selling site and general members are allowed to watermark their pictures with their business name. Those who are using our site to sell and who are non members are starting to join the Guild as it is a good base for sales. I have compared the names of new members to the Guild and members of the page and there are quite a few who have joined. Most members are on board with the new rules. I usually have to write to new members to ask them to read the posting rules. I also continue to post them.

It seems the most popular day of the week to post is on Monday and around 11 AM. With so many International folks posting, the time seems to reflect this.

The International Guild of Miniature Artisans-IGMA page is at 2,155 followers.. The folks on the page can't really interact like they can on the Community page so they usually don't stay. The page is mainly for promotion IF we pay Face book to boost the page

for us. It really isn't worth the extra money to do this. I usually try to post the same things I post on the Community page.

Here is a breakdown of the countries the followers are from:

United States of America	1,107
Mexico	180
United Kingdom	100
Canada	60
Italy	50
Australia	49
Spain	47
Brazil	46
Germany	32
France	31

Respectfully submitted
Cindy Adams

MEMBERSHIP REPORT

Annual Report

Lissa Loosemore, Chairman

Members: Julie Hagel, Cindy Adams, Tori West, Karon Cunningham, Carol Hardy, Erin Carter

The Membership Committee has made progress this year. We have held several meetings over the course of the year and tried different outreach methods to attract and retain members.

Much of our meeting time was used to examine the standing committee guidelines as they relate to the Membership Committee. After reviewing them we updated them to match the way the Membership Committee is currently working, as well as including those items we identified as being important to the function of the committee. After finalization by the Membership Committee they were sent to Erin Carter as Chair of the Bylaws Committee to assure there were no conflicts, or to recommend changes so the guidelines and bylaws would be consistent.

At the Guild Show 2017 we offered a voucher to non-members allowing them a \$10 discount on membership if they joined while attending the show. The idea was that members receive free admission to the Guild Show so by discounting their membership fee by the cost of their admission they would immediately receive a benefit of Guild membership. We plan to repeat this offer at the 2018 Guild Show. We are again utilizing the

“Red Apron” program at the 2018 Guild Show. We have a number of volunteers already signed up who, among other duties, will promote Guild membership.

At the Chicago International Show we offered the chance to win a 1 year IGMA membership. This was available to both current and prospective members. If already a member, the winner would get an additional year free, if the winner had joined at the show they, too, would get an additional year free, rather than a refund. If the winner was not a member they would get a year’s membership free. Our winner was a non-member. We have not yet followed up with other non-members who entered.

We have again tossed around several ideas to increase the value of membership at all levels but have not finalized any at this point.

Priorities going forward need to include finalizing the membership perks at each level of membership, studying the member discounts for Guild educational opportunities, and working with the Marketing Committee to conduct a membership drive.

Respectfully submitted,

Lissa Loosemore

NOMINATING COMMITTEE Annual Report July 2018

Committee Members:

Cindy Adams, Chairperson
Erin Carter
Annelle Ferguson
Lissa Loosemore
Deb Mackie

The Board of Trustees had selected the following nominees to serve for the 2018-2021

Erin Carter
Natalia Frank
Carol Kubrican
Sandi Keller Palesch
Tori West

The ballots were sent to all Guild members, via mail or email, in June 2018. The deadline for returned ballots is August 15 2018. The results will be announced once Julia Hagle and Ruth Clay count them.

The Board of Trustees appointed the following to serve as officers on the Board for the coming year 2018-2019.

President: Lissa Loosemore
1st Vice President: Karon Cunningham
2nd Vice President: Julie Hagle
3rd Vice President: Erin Carter
Treasurer:
Corresponding Secretary: Cindy Adams
Recording Secretary: Deb Weisler

Respectfully submitted,
Cindy Adams, Chairperson Nominating Committee

IGMA WEBSITE
2017-2018 Annual Report
www.igma.org
Betsy Roxby

The website continues to be a successful way of communicating with members and potential members. The site has been maintained and updated regularly.

As usual, updates to the site included the 2018 Guild School catalog, 2019 Guild School Pre-registration and theme announcement, 2017 and 2018 Guild Show information and classes, 2018 Guild Study Programs in Colonial Williamsburg and Maysville, Gallery of the Guild and new Artisans and Fellow information.

New additions to the website include:

- Integration of the new Wild Apricot membership signup into the existing website
- Expanded Donation page including Amazon Smile, Micromark and other ways to donate to the Guild
- Creation of page with links to official IGMA Logo for download in various formats
- Creation of donor page and PayPal link for "Friends of the Guild Show"

President's report AGM September 2018

Welcome everyone to our 2018 Annual General Meeting and thank you for taking the time to be here this morning.

The format of our AGM's have changed over the past few years from a report reading exercise to one of thanks and news of the future.

There are copies of the Committee reports and accounts for last year on your tables, we have reduced the number of copies to save on the costs of paper and printing. However, they will still be available to download on the Guild's website after this meeting.

2018 started with our collaboration with the National Toy and Miniatures museum in the Miniature Masterworks show. A unique event that certainly highlighted that miniatures ARE an art form in their own right. There was a special event committee set up to oversee the organisation and execution along side the museum. I would like to thank Nell Corkin, Althea Crome and Bill Robertson for their commitment to the task.

Last year's Guild show made a big leap of faith by changing to it's new venue here at the Marriott hotel in Hartford. As with any major change to the norm we had a few minor hiccups along the way, but with an impressive dealer list and variety of classes offered, I think we can all agree it was a huge improvement and a great success.

We introduced the Wild Apricot membership management software which allows new members and renewing members to register any day of the year giving them a full 12 months' of benefits. If you haven't already done so please check your profile to see that

you have ticked the auto renewal button and you will never have to worry about your membership lapsing by mistake again.

Our Social Media presence has grown hugely over the past year and we have more followers joining daily. This has allowed us to reach out and spread the word about our Events and promote our recognised Artisans and Fellows.

One of our main events to explain the wonders of the Guild is at the annual 'This is the Guild Presentation' held every April in Chicago. We are immensely grateful for the generous support from Tom & Leni Bishop in allowing us this opportunity to show people the benefits of becoming a Guild member as well as space to host our auction and tables for the Gallery of the Guild and the Administration table.

Our international presence has increased, mainly due to our Facebook page but also because we have the support of 2 overseas show organisers who allow us to spread the word of our organisation at their shows. I would like to recognise and thank them for their kind generosity.

Charlotte Stokoe at Kensington in London and Rika van Nellestijn & Marcus Verhey at the Dollhouse Nederland show in Arnhem, Holland.

The Guild school had 2 international firsts this year also. It was the first time for a student to come from Russia and the first time for a teacher to come from Australia.

And our Guild Show had 2 firsts also, we welcome our first artist dealers from Mexico and Brazil.

The Board has been working hard to stabilise the financial drain on our reserves without compromising on the service and benefits you as members receive. Our Auctions are one of the most important ways we raise additional funds and your continued support makes this viable.

We are always looking for donations for these events, so remember the Guild the next time you have a clear out or find you have doubled up on something. It could be for the small beginnings table our silent or live auctions, every piece is welcome.

What does our future hold?

Well we have a new Guild Study Program happening this year in October at the Kentucky Gateway Museum in Maysville. It has been very well received and all 4 classes are full. Thank you to Kaye Browning and the Kentucky Gateway Museum for hosting this opportunity.

2019 is the 40th anniversary of the Guild and we are preparing to celebrate it here next year. There will be more information going out to you directly in the New Year. If you have ideas or would like to help, with this or any other area, please see a Board member. (Would all the Board members in attendance, please stand)

All the events the Guild offers throughout the calendar are not possible without the hard work and dedication of so many people.

The Guild is a huge machine to keep running, I think we have 16 Committees at the last count, all with their own area of responsibility. Each with a chair person and members

striving to support the Guild and what it stands for without seeking reward or praise along the way.

So when we gather here today at our AGM and look back at what we have achieved please remember all those supporters and volunteers that made this possible.

Thank you to each and every single one of you.

I'm going to leave you with one last thought, I found this on the internet and thought it appropriate for today:

When you buy something from an artist you are buying more than an object.
You are buying hundreds of hours of errors and experimentation.
You are buying years of frustration and moments of pure joy.
You are not buying just one thing, you are buying a piece of a heart, a piece of a soul.
A small piece of someone else's life.

So go back into the sales room today and make someone's day.

Respectfully submitted
Karon Cunningham
President 2017