



International Guild
Of Miniature Artisans Ltd.

THE Guild Study Program at
The Peabody Essex Museum
Salem, Massachusetts



Gardner-Pingree House, Salem, MA

November 18–21, 2011

The Guild Study Program at the Peabody Essex Museum, Salem, MA

Tuition fee includes:

- 18 hours of classroom instruction
- Small classes
- Special tours of The PeabodyEssex Museum, Crowninshield-Bentley and Gardner-Pingree Houses
- Friday night reception, dinner at The Hawthorne Hotel
- Monday graduation luncheon

Tuition: \$485 for Guild members, \$535 for nonmembers.

Preregistration/Registration: To preregister, submit a completed registration form and \$100.00 deposit, postmarked on or before August 15, 2011. The balance is due August 15, 2011. If registering after August 15, 2011, include full payment.

Students who are preregistered on August 15, 2011 will be assigned to their first-choice class if at all possible. If any classes are over-subscribed, a drawing will be conducted to determine class assignments. If the first choice is filled, the student will be assigned to his/her second choice; if that is filled then their third, as listed on their registration form. Any student who lists only a first choice and does not get into that class will have his/her registration fee returned. In the event of all classes being filled, your check will be returned. After August 15, class assignments will be on a first-come, first-served basis of available openings.

In the event you must cancel, a refund **minus \$25 cancellation fee** will be made for cancellations prior to August 15, 2011. After August 15th, a refund will be given only if another student can fill your space.

Instructors will contact their students with information regarding supplies/tools needed for class and payment of material fees.

Guest (no classes): \$175 includes museum and historic-house admissions, Friday tours, Friday reception and dinner, graduation luncheon.

Meals: Registration fee includes Friday dinner and Monday graduation luncheon. Other meals are not included in the cost of the program.

Hotel Information: A discounted rate of \$139 single occupancy and \$149 double occupancy has been arranged at The Hawthorne Hotel, 18 Washington Square, Salem, MA 01970, www.hawthornehotel.com.

For Room Reservations: To receive the discounted rate, all reservations must be made directly through the Hawthorne Hotel.

Phone numbers are 1-800-729-7829 or 978-744-4080. Ask for the IGMA special rate. Reservations must be made before October 2, 2011.

In addition to telephone, reservations may also be made online. Go to www.hawthornehotel.com, click on "Reservations" then click on "Book Now." Type the Promo code—IGMA—and the special rate will be made available.

The Guild Study Program At The Peabody Essex Museum, Salem, MA
November 18–21, 2011

Salem, Massachusetts has 375 years of American heritage and maritime history, and is located on the north shore of Boston, approximately 16 miles north of the city. America's first millionaires lived in Salem, acquiring their wealth in trade to exotic ports in the Far East, the Caribbean, Africa, and Europe. At the time of our Revolution, ships flew the flags of their home ports. It was reported that so many ships flew the flag of Salem in the harbors of the Far East that Salem was thought to be a sovereign nation.

Salem is well known for the infamous witch trials of 1692. The House of the Seven Gables Historic Site includes the House of the Seven Gables (1668), America's oldest wooden mansion; Nathaniel Hawthorne's Birthplace (1750); The Retire Becket House (1655); the Hooper-Hathaway House (1682); and a Counting House (1830).

Salem's military heritage began in 1636 when the first muster appeared on Salem Common, just outside the Hawthorne Hotel, where we have arranged lodging for participants, and where our classes will be held.

A legacy of the wealth of Salem's ship owners and merchants lines the streets of Salem. Two significant groupings of architectural treasures can be found in the Derby Street Historic District on the Salem waterfront and the McIntire Historic District, named for Samuel McIntire, Salem's renowned architect and carver.

Many superb examples of federal-style architecture, which McIntire is known for, can be found on Chestnut Street, America's first planned street, laid out in 1796. It has been called the most beautiful street in America.

The Salem Maritime National Historic Site is the home of a replica of the merchant ship *Friendship*, which was launched in 1797. It was designed for trade with India, China, and Indonesia. The *Friendship* brought to Salem exotic cargoes of pepper, coffee, tea, silk, and nutmeg. The ship's logs, three paintings, and a highly detailed model are preserved at The Peabody Essex Museum. The site also contains the Custom House (1819), where Nathaniel Hawthorne worked as a surveyor of the port of Salem and collected material for *The Scarlet Letter*; the Derby House (1762), home of Elias Hasket Derby, America's first millionaire; and Salem Harbor.

The Peabody Essex Museum is the oldest continually operated museum in America. It was founded in 1799 as the East India Marine Society, an organization of Salem captains who had sailed beyond either the Cape of Good Hope or Cape Horn. The society's charter included a provision for the establishment of a "cabinet of natural and artificial curiosities," which is what we today would call a museum. Society members brought to Salem a diverse collection of objects from the northwest coast of America, Asia, Africa, Oceania, India, and elsewhere.

The Peabody Essex Museum is one of the nation's major museums for Asian art, including Japanese, Chinese, Korean and Indian art, along with remarkable collections of Asian Export art and 19th-century Asian photography. It presents the earliest collections of Native American and Oceanic art in the nation. Its 22 historic houses and gardens, and American decorative art and maritime-art collections provide an unrivaled spectrum of New England's heritage over 300 years. Class projects are derived from items in the museum's collections.

On a lighter side, Salem is noteworthy for being the site where the first elephant appeared in America. Jacob Crowninshield brought one back from a voyage to the Indian Ocean in 1797.

Schedule

Tentative Program Schedule:

Friday, November 18

2:00 PM Tour of Peabody Essex Museum, Crowninshield-Bentley House
and Gardner-Pingree House

5:00 PM Reception—Hawthorne Hotel

6:00 PM Dinner—Hawthorne Hotel

Saturday, November 19

9:00 AM—1:00 PM Classes—Hawthorne Hotel

1:00 PM—2:00 PM Lunch

2:00 PM—5:00 PM Classes

Sunday, November 20

9:00 AM—1:00 PM Classes—Hawthorne Hotel

1:00 PM—2:00 PM Lunch

2:00 PM—5:00 PM Classes

Monday, November 21

8:00 AM—Noon Classes—Hawthorne Hotel

1:00 PM—2:00 PM Lunch—Hawthorne Hotel

Lee-Ann Chellis Wessel, IGMA Fellow

Creamware is a type of pottery developed in the 18th century by English potters in Staffordshire. This highly popular ware fulfilled the consumer demand for inexpensive but fashionable dinnerware for the middle classes both in England and Colonial America. Although the bulk of this ware that was sent to America was plain, it was also available in several different patterns that were achieved by various combinations of ceramic decorating techniques.

The process of transferring a printed engraving onto a glazed surface is one that had been used for decorating porcelain and was a natural choice for decorating the smooth glossy surfaces of this cream-colored earthenware.

Engravers, without the hindrance of copyright laws, were employed to copy images from timely magazines, book illustrations, and paintings to create diverse collections of “clip art.” Anxious to take advantage of a good business opportunity, printers expanded their line of images to include ones aimed directly at the American market. These included renderings of historical events, portraits of popular American icons, and statements of political sentiment with appeal to citizens of our newly emerging nation, along with slogans wishing “success” to the recipient of the presented object.

Some of the most attractive pieces of pottery resulting from this printed decorating process are ones with images of the great sailing ships that came to port at Liverpool. Ships' captains and owners of prosperous American shipping companies often ordered large pieces of this creamware pottery to be personalized with their initials, the name of their ship, and sometimes with a date to commemorate a special event.

The wonderful ceramic pitcher chosen for this class to work from is an unusual example of this maritime commemorative pottery since its primary decorative image is a hand-painted portrait of the ship “Orozimbo” rather than the usual stock-printed image of a generic sailing ship.

Class members will be provided with an unfired ceramic pitcher that has been cast in the instructor’s mold. Instruction will be given on how to clean up the cast piece and decorate it by hand with underglazes, glaze, and overglaze enamels. Students will use the spirited image of the “Orozimbo” for inspiration to hand-paint a fabulous ship on the front of their piece. The student will also be provided with simple “clip art” images to choose from for decorating the back of their custom-decorated creamware pitcher.

Pitchers will be fired during class time, so each participant can anticipate returning home with a personalized miniature pitcher commemorating a fun and “successful” visit to Salem.



Ship Orozimbo Pitcher (M7218)

Adroit Fire Company Bucket



Adroit Fire Company Bucket (109226)

Mary Grady O'Brien, IGMFA Fellow

Fire buckets represent such a proud tradition from early times. This colorful pattern strongly reflects the mission of the fire clubs. The members assembled and worked together to fight fires in their immediate community. Like today, it was serious work and not without dangerous aspects. However, there was also a social aspect to the association. The members proudly participated in parades and enjoyed the camaraderie of belonging to a special group.

The students will find their ready-made bucket fully prepped and ready to develop their own "burning building" scene. There will be special attention and instruction on how best to achieve the lettering on the banner. There was great pride in decorating and maintaining one's buckets; normally there would be two. Not only were they handsome, but practical as well, and considered indispensable equipment for actually carrying water to the scene.

A more seasoned painter will no doubt expect to develop a more involved pattern; however, the beginner need not be discouraged. Remember, each bucket reflected the personality and taste of the owner; some were less elaborate yet totally charming. So feel invited to join us and create your own piece of American history.

Materials fee—\$45

Tilt-top Tea Table, ca 1770



Tilt-top Tea Table (123544)

Carol Hardy, IGMFA Fellow

This elegant tea table from the Peabody Essex Museum was originally from Salem or Essex County and was acquired by the museum in 1938. These tea tables were used in almost any room in the house and were usually covered with a cloth. The round table top tilts on a block attached to two pivot pins that extend into the sides of the tapered cleats. When the top is vertical, the table could be easily moved against the wall after tea.

The simplified turned post is composed of a ring, tapered shaft and urn. The three cyma-curved legs are attached to the turned post with sliding dovetails, and the legs terminate in elongated pointed “snake” feet that were a popular form along the north shores of Massachusetts. The original table was made of mahogany; we will be using cherry and will be instructed in various options for staining.

Construction techniques and joinery will be emphasized in the class. Students will duplicate every aspect of the table, including the block-hinged top; urn-and-ring turned post; dovetail joinery of the three legs to the post; and carving and shaping of the “snake” feet.

Finishing techniques will be discussed and applied if time permits. Detailed instructions, bill of materials and measured drawings will be provided. All skill levels are welcome.

Materials fee—\$70

For color photographs, brochure and registration form,
visit our web site at www.igma.org and go to Study Programs

More information about Salem can be found at the following websites:

Destination Salem—www.salem.org

Salem Chamber of Commerce—www.salem-chamber.org

Peabody Essex Museum—www.pem.org

Hawthorne Hotel—www.hawthornehotel.com

Salem Maritime National Historic site—www.nps.gov/sama

House of the Seven Gables—www.7gables.org

Salem Witch Museum—www.salemwitchmuseum.com

Witch History Museum—www.witchhistorymuseum.com

New England Pirate Museum—www.piratemuseum.com

Salem Historical Tours—www.salemhistoricaltours.com

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All About Guild Study Programs



The International Guild of Miniature Artisans, Ltd. conducts Study Programs at leading museums for its members. Working with the museums' curatorial staffs and Guild instructors, Guild members study specific masterworks and related exhibits. Instructors research their projects and design challenging classes within an eighteen-hour framework. Students learn to create miniature replicas of full-sized objects from the museums' collections. They might be an historic piece of furniture, a painting, a household object, or an architectural detail such as a fireplace or paneled wall. Other attractions include special guided tours that enrich the students' knowledge and appreciation of beautifully crafted objects. Beginners and experienced miniaturists alike will learn and benefit from the program.*

The Guild invites you to be a part of these unique learning experiences!

** For membership information call 1-800-711-IGMA (1-800-711-4462)*

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